

THE ALL-NEW 2019

RAM 1500



RAM



RAM 1500 LIMITED CREW CAB
SHOWN IN GRANITE CRYSTAL.
RAM 1500 REBEL® QUAD CAB® SHOWN
IN TWO-TONE FLAME RED WITH
DIAMOND BLACK CRYSTAL LOWER.

NO COMPROMISE

STRENGTH CAPABILITY TECHNOLOGY LUXURY

THE STRONGEST RAM 1500 EVER

All-new Ram 1500: 98 percent of the steel used in the frame is high-strength steel, as is 38 percent of the steel used in the cab and box. The result is a reduction in weight without the sacrifice of durability and toughness Ram truck drivers depend on. Aluminum is used in the hood and tailgate to further reduce weight while maintaining structural integrity.

HARDCORE CAPABILITY

The all-new 2019 Ram 1500 was built to pull heavy loads, haul supplies over gravel roads and plow through the elements. Count on it to haul up to 2,300 lb* max payload or tow up to 12,750 lb¹ which is best-in-class¹ V8 towing with complete confidence. The Pentastar® V6 and the available HEMI® V8 offer eTorque technology to help improve both performance and fuel efficiency. Opt for the Ram Rebel® or the available Off-Road Group for next-level off-road performance. The available class-exclusive² Active-Level™ Four-Corner Air Suspension offers automatic load leveling to help improve stability and maintain exceptional drive quality.



STRENGTH & CAPABILITY

*When properly equipped. ¹All disclaimers and disclosures can be found on page 39. Properly secure all cargo.



TECHNOLOGY & COMFORT

TECHNOLOGY AT THE TOUCH OF YOUR FINGER

Truck owners demand the best technology and the all-new Ram 1500 delivers, including SiriusXM® with 360L, the most amazing listener experience ever, the class-exclusive¹ available 12-inch touchscreen media center, and the most powerful audio system in its segment¹ from Harman Kardon®—with a 900-watt amplifier and 19 speakers.

LUXURY DEFINED BY COMFORT, SPACE AND SILENCE

Luxury means having a quiet, smooth and supremely comfortable ride. All-new Ram 1500 achieves it with a class-exclusive¹ multilink coil spring rear suspension, a new Crew Cab that adds 4 inches to the interior length and provides both best-in-class² rear leg room and available class-exclusive³ reclining rear seats—all topped off with best-in-class¹ interior background noise dampening.



REFINEMENT ON EVERY LEVEL. OPT FOR THE BRILLIANCE OF YEAR-ROUND COMFORT WITH AVAILABLE FRONT HEATED AND VENTILATED SEATS.

THE 5.7L HEMI® V8 395HP 410LB-FT

AVAILABLE WITH eTORQUE TECHNOLOGY
And a supplemental 130 lb-ft eTorque

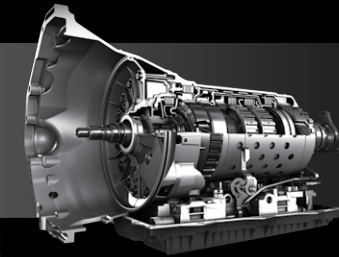
THE TECHNOLOGY OF eTORQUE

The Ram Brand is known for technological leadership, and the addition of eTorque proves it. This mild hybrid system incorporates a number of technologies with the 3.6L Pentastar® V6 or the 5.7L HEMI V8, including regenerative braking, Stop/Start capability, a 48-volt lithium-ion battery pack and an on-board 12kw motor/generator. The electric motor serves to provide more supplemental power during acceleration and passing. Stop/Start helps improve fuel efficiency with seamless engine on/off operation, while regenerative braking recovers and converts energy during braking.

THE ADVANTAGES OF eTORQUE

The incorporation of available eTorque and its components offers significant advantages across the board. The electric motor enables longer 4-cylinder operation of the HEMI V8 Multi-Displacement System (MDS)/Fuel Saver Technology for additional fuel-efficiency benefits. Stop/Start capability also contributes to improved fuel efficiency, by up to 3.3 percent. Regenerative braking utilizes the on-board electric motor as a generator, converting energy to recharge the battery system. The Stop/Start System is completely transparent, and a dash-mounted system-disable switch lets the driver turn it off if desired.

THE LEGEND EVOLVES INTRODUCING eTORQUE TECHNOLOGY



THE TORQUEFLITE® 8-SPEED TRANSMISSION

Two exceptional 8-speed automatic transmissions help churn out the power in the all-new 2019 Ram 1500. New for Ram 1500, powered by the Pentastar V6, is the B50RE transmission; torque capacity is rated at 369 lb-ft. 2019 Ram 1500 models employing the legendary 5.7L HEMI V8 utilize the new TorqueFlite BHP75 transmission, with a torque capacity of 545 lb-ft.

Characteristics of both components point to resilient strength. Among them: fully electronic performance. On-the-fly shift map changing. More than 40 individual maps to address performance, drivability and fuel efficiency. Wide ratio spreads to help improve fuel efficiency with reduced RPM—which help reduce emissions by nearly 11 percent.

THE NEW 3.6L PENTASTAR V6
WITH eTORQUE TECHNOLOGY
305HP 269LB-FT
And a supplemental 90 lb-ft eTorque





BEST-IN-CLASS WHERE IT COUNTS

The better the air management, the more efficient the pickup—and Ram 1500 rules. The class-exclusive[®] Active Front Air Dam, a new roofline that better directs airflow and a new aluminum tailgate with spoiler work together to deliver best-in-class[®] aerodynamics.

ALL-AROUND EFFICIENCY

ACTIVE GRILLE SHUTTERS Standard on all models, Active Grille Shutters instantly adapt to speed, load and engine needs to provide the ideal engine cooling—while simultaneously reducing aerodynamic drag.

NEW ROOF SHAPE An all-new exterior design starts with a longer Crew Cab wheelbase, muscular fenders and a revised roofline that better directs airflow back to the rear spoiler. The larger aero roof makes way for the all-new available dual-pane sunroof.

NEW TAILGATE DESIGN An all-new aluminum tailgate with integrated spoiler not only makes Ram 1500 more aerodynamic, but also gives it a seamless, unbreakable appearance. The new available "Tailgate-ajar" notification system alerts you if the tailgate is not completely closed. Opening the tailgate is also easier thanks to available dampening and key fob control.

ACTIVE AIR DAM This class-exclusive[®] asset automatically deploys at 30 mph to reduce the amount of aerodynamic drag, which simultaneously improves handling while contributing to reduced fuel consumption.

THE STRONGEST RAM 1500 EVER

ENGINEERED TO PERFORM

NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

STRONGER ALL AROUND

Extensive use of high-strength steel makes this the toughest Ram 1500 ever.

A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.

HEAVY-DUTY SHOCKS

Twin-tube, with Frequency Response Damping to enhance ride quality for both on- and off-road driving.

SIDE-IMPACT DOOR BEAMS

Reinforce the protection against potential side impacts.

PROGRESSIVE-RATE REAR SPRINGS

Adapt to handle payload while maintaining a level ride and excellent ride quality.

REAR AXLE THERMAL MANAGEMENT SYSTEM

This new available technology manages viscosity to help enhance fuel efficiency.

TIRE BLOCKER

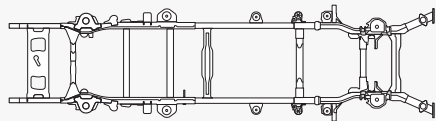
Offers further protection in the event of a frontal crash. Driver and passenger side.

LARGER BRAKE ROTORS

The largest standard brakes in the segment! Front and back, they fully measure up—nearly 15 inches.

SPLAYED FRAME RAILS

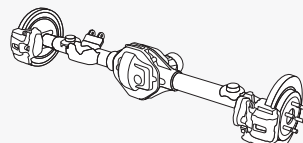
Direct impact energy away from the cabin and to the frame rails.



THE START: A HIGH-STRENGTH STEEL FRAME

Tough starts with the foundation, and the all-new 2019 Ram 1500 is built to last, with 98 percent of the steel used in the frame comprised of high-strength steel—while still achieving a 100-lb weight reduction.

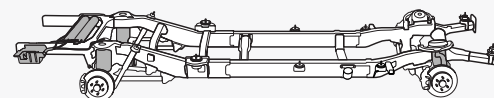
Frame construction permits notable secondary improvements. Tow hooks attached to the front are outwardly mounted, with a weight-efficient, closed-loop design for improved strength. A tow hitch receiver mounted to the rear of the frame is standard on all models.



NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level.

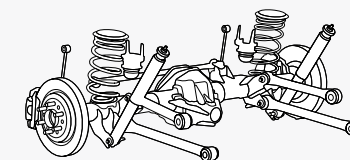
Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb*. The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.* More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.



THE CLASS-EXCLUSIVE! FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It's also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.



FRONT AND REAR SUSPENSIONS

A new common front suspension between 4x2 and 4x4 configurations. Among the features: a repositioned heavy-duty stabilizer bar; new heavy-duty bearings for available 22-inch wheels; a new lightweight aluminum lower control arm and new low-drag 4x2 and 4x4 bearings.

The class-exclusive* multilink coil spring rear suspension stands apart with its coil springs and multiple trailing links, progressive-rate rear springs, a heavy-duty stabilizer bar and lightweight aluminum rear shocks. Taken together, the suspensions on Ram 1500 deliver complete comfort and confidence.

*When properly equipped.



12,750-LB MAX TOWING*



TOW WITH CONFIDENCE

This is a full-size truck with full-size towing capability. Outfit your Ram truck with the available legendary 5.7L HEMI® V8 powerhouse with available eTorque and the available Max Tow Package; the package includes a 9.75-inch axle with 3.92 axle ratio, rear stabilizer bar, trailer-tow mirrors and LT18-inch All-Terrain tires mounted on stylish 18-inch 6-lug/5-spoke cast-aluminum wheels. The result is towing capability that delivers best-in-class¹ V8 towing: 12,750 lb* of unbrided power that takes on the toughest towing assignments.

THE AVAILABLE AIR SUSPENSION SYSTEM SIMPLIFIES BALL/HITCH ALIGNMENT, COUNTERACTS WEIGHT FROM TRAILERING/HAULING, MAINTAINS AN EVEN AND LEVEL PROFILE WHEN LOADED, AND KEEPS RAKE CONSTANT FROM THE FRONT END TO THE REAR OF THE TRAILER.





ACTIVE-LEVEL TECHNOLOGY AT WORK: IT AUTOMATICALLY KICKS IN WHEN WEIGHT IS ADDED TO THE BED, MAINTAINING A CONSTANT AND LEVEL PROFILE.



2,300-LB MAX PAYLOAD*

BUILT TO DO THE JOB RIGHT, EVERY TIME

The reduced weight of the all-new Ram 1500 helps to increase payload capacity, which allows you to make every load count. The 2019 Ram 1500 puts stunning hauling capability at your fingertips, delivering up to 2,300 lb* of brute carrying strength along with a ride that puts comfort in the same league as capability. Add further hauling assets—like the class-exclusive¹ available RamBox[®] Cargo Management System, shown here—and you've got what it takes to get the job done.



SAFETY WHERE IT MATTERS MOST: ALL AROUND YOU

OVER 100 AVAILABLE SAFETY & SECURITY FEATURES

AVAILABLE LANESENSE® LANE DEPARTURE WARNING (LDW)† Ram 1500 can read the road. Mounted on the external sideview mirrors, cameras can identify road lines, determine where the vehicle is and monitor motion. Should movement onto either line occur without use of the turn indicator, the system will warn the driver and apply torque to the steering wheel to correct the movement. If no action corrects the drift, the system will even automatically align the vehicle back into its correct lane position.

NEW ADAPTIVE CRUISE CONTROL (ACC) WITH STOP AND GO‡ Think cruise control that's smarter than ever. When the lanes ahead are clear, this available system maintains the set speed of travel. When traffic slows, it will automatically adjust to a safe distance selected by the driver. And, while most ACC‡ systems operate only down to 20 mph, our system operates down to 0 mph, virtually stopping the vehicle—then reengaging back to safe-range speeds as traffic begins to move again. (Note that the system does not perform "panic stops" at speed.)

FORWARD COLLISION WARNING (FCW) PLUS‡ This available asset incorporates Grade Braking to control the transmission and automatically downshifts to maintain selected speed and distance. The system operates independent of the ACC‡ system, notifies the driver if the vehicle is too close to a preceding vehicle, uses audible/visual warnings and will brake the vehicle to 0 mph if the driver does not respond.

AVAILABLE REAR CROSS-PATH DETECTION† When in Reverse and vehicles and/or other objects are in perpendicular relationships to your Ram pickup, dual wide-band radar sensors let you know, using illuminated icons in the outside mirrors and driver-selected chimes.

BLIND SPOT MONITORING (BSM)™ WITH TRAILER DETECTION† This available asset monitors the "blind spots" on each side of the vehicle, utilizing sensors in each of the side mirrors. The system provides audible chimes and/or visual icons, informing the driver when changing lanes, passing others or being passed. Trailer Detection† automatically senses and accounts for the length of the trailer.



AVAILABLE: THE NEW 360° SURROUND-VIEW CAMERA† Depending on the model and the options and packages selected, you can bring 360-degree awareness to the drive. Credit the smart combination of strategically positioned sensors that work with cameras mounted in the grille, side mirrors and rear.



AVAILABLE PARK ASSIST† Ever-more sophisticated sensors give all-new Ram 1500 superb capability. Available and new for 2019: Parallel and Perpendicular Park Assist† welcome additions to the ParkSense® Front and Rear Park Assist† platforms.



THE LARGEST STANDARD BRAKES IN THE SEGMENT† Confident stopping power comes from a new brake system. The new brakes have the largest standard rotors in the segment†, measuring nearly 15 inches in diameter fore and aft, sharply reducing 60-0 mph stopping distances and improving performance.



AVAILABLE SMARTBEAM HEADLAMPS This advanced system provides the maximum amount of light possible, automatically switching headlamps from high- to low-beam when oncoming headlamps or forward light is sensed, or when taillamps are detected in front of the vehicle.

YOUR RAM 1500

YOUR STYLE

4x4 OFF-ROAD

4x4 OFF-ROAD PACKAGE

Available on most trim levels. When your urge to explore is uncompromising, nothing should hold you back. The protection and power from this tough, available package lets you master the unexplored.

Included: standard 1-inch lift, available 2-inch lift with Active-Level™ Four-Corner Air Suspension, LT18-inch OWL On-/Off-Road or P20 OWL All-Terrain tires*, electronic locking rear axle (Locker), off-road calibrated shocks, Hill Descent Control, tow hooks, multiple skid plates protecting the front suspension, transfer case, fuel tank and power steering unit, and 4x4 off-road decal.

*Tire selection depends on wheel size.



CHROME

CHROME APPEARANCE PACKAGE

Available on Tradesman® and Laramie®, packages vary slightly by model. Exterior highlights include: chrome grille, chrome bumpers and 18-inch aluminum wheels for Tradesman. Chrome tow hooks, chrome window moldings and chrome wheel-to-wheel side steps for Laramie. Requires Equipment Groups by model. See Buyer's Guide in the back of this catalog or visit RAMTRUCKS.COM for further details.



BLACK

BLACK APPEARANCE PACKAGE

Available on Big Horn® and Laramie. Exterior highlights include: Black body-color grille surround, Black body-color bumpers, Black monotone paint, Black badges, Black headlamp and taillamp bezels, Black RAM grille badge and 20- or 22-inch wheels. Interior highlights include: monotone Black interior treatment. Requires Equipment Groups by model. See Buyer's Guide in the back of this catalog or visit RAMTRUCKS.COM for further details.



SPORT

SPORT APPEARANCE PACKAGE

Available on Big Horn® and Laramie®, packages vary slightly by model. Exterior highlights include: body-color grille surround, body-color bumpers, body-color door handles and mirror caps on Big Horn and Laramie, Sport performance hood on Laramie, and monotone paint treatment. Interior highlights include: monotone Black interior trim and seating. Requires Equipment Groups by model. See Buyer's Guide in the back of this catalog or visit RAMTRUCKS.COM for further details.





RAM 1500
BUILT TO SERVE

LIMITED



MORE ROOM INSIDE AND OUT

OUTSTANDING CARGO MANAGEMENT

Overflowing with new features from the available class-exclusive¹ RamBox[®] Cargo Management System with 115-volt outlet to the new available power and assisted tailgate. Inside, you'll find a larger space that's more sophisticated than ever with best-in-class³ available interior storage volume.



THE MOST LUXURIOUS TRUCK IN ITS SEGMENT^B

A NEW LEVEL OF LUXURY

This Ram pickup can be defined by both its capability and its sophistication. There are bold new interior themes and extensive use of genuine wood, metal and leather throughout. Available features include a new class-exclusive¹ reconfigurable center console, a new largest-available 12-inch touchscreen media center² with split-screen capability, a 7-inch reconfigurable electronic cluster and class-exclusive¹ features like a rear-seat fold-down center console.

Opt for premium trim levels with soft, upscale leather trim and available features like heated/ventilated front and rear seats. Select Crew Cab models can also be equipped with new class-exclusive³ reclining rear seats featuring B⁴ recline.

RAM 1500 LIMITED CREW CAB
SHOWN WITH LIGHT FROST BEIGE/
INDIGO LEATHER INTERIOR.



THIS IS
COMMAND CENTRAL



FULLY CONFIGURABLE DRIVER INFORMATION DISPLAY

Depending on the trim level, the Driver Information Display measures in with either a 3.5- or 7-inch display. In select models, this color display telegraphs reams of information, from speed to numerous in-motion data concerning mechanical operation. On premium models, the display offers high-definition quality, animated 3D graphics, with five display themes and

distinctive illuminated RAM identity. For 2019, the 7-inch display is also model-specific. On Ram Rebel® models, there's a Rebel only theme with Red-lit badge contrasting with the Gray and Dark Ruby Red accents. The Ram Laramie Longhorn® display carries the Laramie Longhorn theme in subtle Gold tones against a dark background, while the Ram Limited display keeps the Limited theme: muted Violet and Light Gray on a darker background.



Properly secure all cargo.

EASY-ACCESS CONNECTIVITY, WIRELESS CHARGING, FAST USB CONNECTIONS

Ditch the inconvenience of wires and opt for wireless phone charging. Simply set your phone on the console-mounted pad to begin charging.

Two sets of USB/Type-C USB ports are located on the front of the center console. The new Type-C USB ports enable charging up to four times faster than standard USB outlets, as well as faster data downloads. An auxiliary port is positioned between the USB outlets. An integrated phone shelf can carry as many as three smartphones vertically and is sized to carry most tablets.



THE HIGHEST NUMBER OF SPEAKERS IN THE SEGMENT.¹

Only Harman Kardon® could do it—and only the all-new 2019 Ram 1500 offers it: a custom-tuned, available system that makes every drive more enjoyable. Technology never sounded so good.

With 18 premium speakers plus premium subwoofer strategically engineered within the cabin, the Harman Kardon Audio System also features available Active Noise Cancellation, a refinement that uses the system to cancel out unwanted noise—and which contributes to a superb audio experience when music is played. It's all powered by a 900-watt multi-channel Class-D amplifier made even better with 360° surround-sound and Digital Signal Processing.



Apple CarPlay™ screen shown.



SMARTER, FASTER AND MORE ADVANCED CONNECTIVITY KEEPS YOU IN TOUCH WITH THE PEOPLE AND JOBS THAT MATTER MOST

CUSTOMIZED BY YOU

This is powerful, user-friendly technology that delivers a premium and all-new level of entertainment, communications, comfort and convenience—and which brings together a wealth of technologies. The latest generation of the award-winning Uconnect® system encompasses everything from built-in cellular connectivity to personalized settings for available features like heated/ventilated seats, Keyless Enter 'n Go™ and more.



Largest available 12-inch reconfigurable touchscreen¹ with one-touch, customizable "Home Screen" available on Laramie® Laramie Longhorn® and Limited trim levels.

- SiriusXM® Radio with the all-new 360L² (includes 1-year trial)



- Apple CarPlay™^{11B} support



- Android Auto™¹²



- SiriusXM Guardian¹⁴ Connected Services (includes 1-year trial)



- SiriusXM Traffic Plus² and SiriusXM Travel Link² (includes 5-year trial)



- Uconnect Smartphone App
- Multi-touch gesturing (e.g., Pinch-to-Zoom, touch/drag, etc.)
- 4G LTE WiFi Hotspot¹⁵ (1 gigabyte/3-month trial)
- Full-screen Uconnect Navigation with Pinch-to-Zoom
- Bluetooth® hands-free calling¹⁰ and Voice Text Reply⁹
- Integrated Uconnect Voice Command¹⁰
- Siri® Eyes Free¹³

The image shows the interior of a car, looking up at the sunroof. The sunroof is a large, rectangular opening in the roof, framed by a dark metal or plastic trim. Through the sunroof, a dark blue night sky filled with numerous small, bright stars is visible. The car's interior is dark, with black leather seats and a black dashboard. In the upper right corner, there is a control panel for the sunroof, featuring a digital display and several buttons. The overall atmosphere is one of spaciousness and connection to the night sky.

EXPLORE SPACE

AVAILABLE DUAL-PANE SUNROOF

SMART STORAGE EVERYWHERE

NEXT-LEVEL CARGO MANAGEMENT

This truck takes on any challenge, including finding a smarter, more efficient way to organize your cargo. From a maximum 61.5-cubic-foot conventional cargo bed volume to the available class-exclusive¹ RamBox[®] Cargo Management System that includes versatile, weatherproof, lockable and drainable storage bins with downward-facing illumination and a 115-volt power outlet, this is real-world capability.



Properly secure all cargo.



48.1"



AT RIGHT, CLOCKWISE FROM UPPER LEFT:

4x8 SHEETS FIT Even with the RamBox System, full 4x8 sheets of building material are easily accommodated.

EASY ACCESS Available dampening and key fob control make opening the tailgate easier than ever. Available retractable Mopar[®] Bed Step (late availability) simplifies bed access.

CARGO MANAGEMENT Opt for the available RamBox Cargo Management System with or without the bed divider.

IN-BED LED LIGHTING Controlled by a switch or a key fob button, these available lights let you load any time, with no adjustment to a tonneau cover, if so equipped.

ALL-NEW KEY FOB

Available features operate doors and RamBox System locks, release the tailgate, lower the Air Suspension mode and offer the convenient Remote Start²



Properly secure all cargo.





CLASS-EXCLUSIVE RECONFIGURABLE CENTER CONSOLE

*BECAUSE MULTIFUNCTIONAL, 5-PHONE CHARGING STATION, LAPTOP-CARRYING CATCHALL WAS TOO LONG.



REIMAGINED FRONT CENTER CONSOLE

Drivers of Ram 1500 models equipped with bucket seats will enjoy a next-generation level of convenience and technology—with a center console designed around occupant comfort and need.

Now more than 50 percent larger than the previous generation, this dynamic piece of equipment offers dozens of functions and conveniences, starting with numerous different storage combinations. In the center, our engineers have designed a wider docking area with optional wireless charging—ideal for cell phones. A three-position sliding cup holder tray can be stowed under the center armrest, revealing a deep storage bin that can hold a 15-inch laptop. Lifting the lid of the center armrest also reveals an additional rubber-lined storage bin, perfectly sized to fit a tablet. At the rear of the console, you'll find two additional cup holders, media outlets and the ability to mount an iPad® for convenient rear-seat viewing.



COUNT ON RAM 1500 TO GIVE YOU THIS MUCH TOUCHSCREEN. THIS MUCH VERSATILITY. THIS MUCH TECHNOLOGY. THIS MUCH CAPABILITY.



Available features; see dealer for complete details.

CUSTOMIZE THE DISPLAY TO BEST SERVE YOUR NEEDS. INTUITIVE UCONNECT™ TOUCHSCREEN LETS YOU COMMUNICATE, NAVIGATE AND STAY ENTERTAINED.

LISTEN to music, talk shows and sports. Access all genres, favorite artists, winning teams—all the time with SiriusXM® Radio featuring the all-new 360L² experience.

DISCOVER new places, the best shopping, entertainment and restaurants from the Uconnect smartphone app, then easily send the address to your vehicle.

SPEAK UP and be heard, send and receive calls and texts⁹ while driving safely with hands-free phone capability.¹⁰


NAVIGATE to every adventure, get turn-by-turn directions so you don't get lost on the way (unless you want to).

START your car from afar, get your engine running, unlock your door or flash your headlamps from almost anywhere using your smartphone¹¹ with SiriusXM GuardianSM and the Uconnect app.

SMART drivers receive weather and traffic reports* with a five-year trial subscription to SiriusXM Travel Link[®] and SiriusXM Traffic Plus²

THE NEW SIRIUSXM WITH 360L² EXPERIENCE delivers more content variety, and a personalized experience that allows for easy content discovery. More variety—most live channels in a vehicle plus 5,000 hours of On Demand shows and performances. Personalized listening—delivering recommendations that get smarter the more you listen. More control of your listening experience with voice search, listener profiles and easy-to-use categories lets you quickly and easily find and hear whatever, whenever and however you want. We put the most amazing content in front of you, and you're in the driver's seat of it all.

APPLE CARPLAY™ COMPATIBILITY

 This is smarter iPhone[®] integration, so you'll experience your favorite features through your dashboard. With Siri[®] all you have to do is ask—catch up on calls and messages, get directions from Apple Maps, or request a song through Apple Music. The system lets you browse music, or discover nearby gas stations, parking, restaurants and more. Plus, Maps help predict where you're headed.

ANDROID AUTO™¹² INTEGRATION

android[™] For those who know and love Android[™] Google[™] goes with you: **QUO** with navigation and "OK Google" voice detection, you'll hear your favorite Google Play music and get voice-guided navigation from Google Maps. Stay focused and productive while on the road with voice controls¹³ that allow you to make calendar appointments, set timers, reply to emails and messages, and more.

*Additional charges may apply.

Uconnect[®]
TECHNOLOGY
FOR THE REAL WORLD

START YOUR OWN REBELLION



RAM REBEL® IN FLAME
RED WITH DIAMOND
BLACK CRYSTAL LOWER
AND STANDARD 18-INCH
ALUMINUM WHEELS.



HONOR THE OFF-ROAD

This is your path to epic off-road experiences. Ram Rebel® doesn't just look fierce, it is fierce. Black powder-coated steel bumpers, aggressive approach angles, tow hooks and factory lift give you the brute force needed to find new trails.

New and available for both Quad Cab® and Crew Cab configurations: a new electronic locking rear axle (eLocker), 18-inch aluminum off-road wheels and On-/Off-Road 33-inch tires with outlined white lettering (OWL).

Power is up to you: the 3.6L Pentastar® V6 with eTorque is standard. A 5.7L HEMI® V8 is available. Standard Rebel features include a 1-inch ride height increase, Bilstein® off-road shocks, Class IV hitch receiver, tow hooks, wheel flares, Sport performance hood, powder-coated bumpers and unique grille.
See more at RAMTRUCKS.COM

REBEL



RUGGED & REFINED

THIS INTERIOR REBELS AGAINST THE ORDINARY

While the new Ram Rebel[®] is built for off-road action, this interior definitely takes the high road. Features include unique laser-etched Dark Ruby Red accents, all-new Black/Dark Ruby Red premium seats that feature the Rebel tire tread as cloth inserts, Rebel themed floor mats and leather-wrapped steering wheel. The available 8.4-inch touchscreen and gauge cluster showcase a new "smoked" appearance, while the 7-inch Driver Information Display cluster screen is divided into separate digital gauges to better organize content. Passengers will appreciate the new 4-way headrests and new 12-way power seats.



LARAMIE LONGHORN®

READY FOR ANY DESTINATION ON THE MAP

The all-new 2019 Ram 1500 Laramie Longhorn speaks with authority with a standard 3.6L Pentastar® V6 with eTorque or available 5.7L HEMI® V8. The redesigned exterior includes refinements like a shark's fin antenna, new flush fuel-fill door, taller pickup box and chrome side steps, all riding on 20-inch aluminum wheels. Shown above with optional two-tone Ivory White upper and RV Match Walnut Brown lower, and running boards.

The Laramie Longhorn interior is premium all the way, with leather-upholstered bucket seats with power/12-way memory, new sliding console storage, premium 6-gauge cluster, 7-inch Driver Information Display, three USB ports and new reclining rear seats.



**AUTHENTIC.
ALWAYS.**



RAM 1500 LARAMIE LONGHORN®
CREW CAB SHOWN WITH CATTLE
TAN/BLACK LEATHER INTERIOR.



LARAMIE

LUXURY IS JUST AROUND THE CORNER

With its all-new exterior and interior, Ram 1500 Laramie makes a statement like no other. Outside, look for a new raised aluminum hood, LED headlamps, pushed-to-the-corner LED fog lamps, chrome billet grille with chrome surround, chrome front bumper, aluminum tailgate with dampened opening assist and a standard Class IV hitch receiver.

The redesigned interior features all-new technology and premium materials, including leather-trimmed and suede-accented seats with standard front bench or available bucket front seats, a 6-gauge reconfigurable color cluster, leather-wrapped steering wheel, wood accents, a premium overhead console and new available reclining rear seats.



RAM 1500 LARAMIE®
CREW CAB INTERIOR SHOWN
IN LIGHT FROST BEIGE/
MOUNTAIN BROWN.

RAM 1500 BIG HORN®
QUAD CAB® SHOWN
IN BRIGHT WHITE WITH
AVAILABLE EQUIPMENT.

BIG HORN®

SURE-FOOTED. FROM LAKE TO MOUNTAIN

You choose, you go. Ram 1500 Big Horn, with standard Pentastar® V6 with eTorque or available HEMI® V8, in Quad Cab® or Crew Cab. Now with a new raised aluminum hood, improved illumination from new quad-halogen headlamps, a bright-surround billet grille and an aerodynamic spoiler integrated into the tailgate. The completely redesigned interior features four color combination options with cloth seating, painted bezels, three USB ports, standard 40/20/40 bench or optional bucket seats with center console.





RAM 1500 BIG HORN®
CREW CAB INTERIOR SHOWN
IN LIGHT MOUNTAIN
BROWN/BLACK.



RAM 1500 TRADESMAN® SHOWN IN BRIGHT WHITE WITH AVAILABLE CHROME APPEARANCE PACKAGE.



RAM 1500 TRADESMAN CREW CAB INTERIOR SHOWN WITH AVAILABLE CLOTH SEATING.

TRADESMAN®

VALUE AND CAPABILITY AT YOUR SERVICE
You don't put in half effort and neither does your Ram truck. The all-new Ram 1500 Tradesman boasts a robust 3.6L Pentastar® V6 with eTorque, no-nonsense 18-inch wheels and a ParkView® Rear Back-Up Camera⁷. The interior sports a standard 5-inch Uconnect® touchscreen radio with Voice Command²⁰, manual tilt/telescoping steering wheel and easy-clean vinyl seating. Opt for the new Chrome Appearance Package for a more customized experience.

Properly secure all cargo.



LEFT TO RIGHT:
RAM 1500 BIG HORN® AND
RAM 1500 LARAMIE® WITH
BLACK APPEARANCE PACKAGE.

CUSTOMIZE IT YOUR WAY



AUTHENTIC ACCESSORIES BY MOPAR®

The all-new 2019 Ram 1500 is built with the legendary toughness and capability Ram trucks are known for—now it's time to make it your own—and it all happens with Mopar.

Mopar designs and builds hundreds of Ram Parts and Accessories that transform your Ram 1500 into a personalized pickup created just for you, by you. Better yet, every part is engineered and rigorously tested by the same team of experts who designed and built the all-new 2019 Ram 1500. Which means you can expect specs are exact, colors match perfectly, materials are professional-grade and quality is top-rate.

In addition, Mopar supports your vehicle ownership experience with expert technicians, Mopar Vehicle Protection[®] plans, Express Lane Service and the Official Ram Owner Site & App for access to personalized vehicle information, special offers and more (register at mopar.com/ram).

Mopar. It's all about keeping you happy and keeping your Ram 1500 in top-notch looks and condition. Visit your local Ram dealer or mopar.com for more information.

- A. Off-Road Style Running Boards
- B. All-Weather Floor Mats
- C. Molded Splash Guards
- D. Bed Extender
- E. Beadlock-Capable Wheel
- F. Soft Roll-Up Tonneau Cover
- G. Drop-In Bedliner
- H. 2-Inch Lift Kit



D

Properly secure all cargo.



E



F



G



H

RAM 1500 TRIM LEVELS

TRADESMAN®



POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque engine/8-speed automatic
 5.7L HEMI® V8 Multi-Displacement System (MDS) WT engine/8-speed automatic
 5.7L HEMI V8 MDS WT with eTorque engine/8-speed automatic

STANDARD FEATURES

INTERIOR AMENITIES

Vinyl 40/20/40 front bench seat with manual adjust
 20-percent "fold-down" center bench seat with integrated armrest
 Full stadium-folding rear bench seat
 Base door trim panel
 Black instrument panel

Uconnect® 3 with 5-inch display
 Urethane steering wheel
 Manual tilt/telescoping steering column
 Manual temperature control
 USB port
 Vinyl floor covering

EXTERIOR FEATURES

Black grille
 Black front bumper
 Quad-halogen headlamps
 18-inch steel wheels
 Black door handles

Black rear bumper
 Incandescent taillamps
 P18 BSW All-Season tires
 Manual-folding mirrors

CAPABILITY & FUNCTIONALITY

Electronic shift-on-the-fly part-time transfer case (4x4 only)
 Keyless Go
 Class III hitch receiver
 Trailer-tow wiring with 4- and 7-pin connector
 Speed control
 Electronic power rack and pinion steering
 Front twin-tube heavy-duty shocks with FRD

Rear aluminum twin-tube heavy-duty shocks with FRD
 Front stabilizer bar
 Rear stabilizer bar
 Rear fixed window
 Active Grille Shutters
 Active Front Air Dam
 14.9-inch/14.8-inch front/rear brake rotors

SAFETY & SECURITY

Six air bags® including driver and front-passenger, side-curtain and front-seat side-mounted
 Electronic Stability Control (ESC)¹⁷
 Antilock 4-wheel disc brakes
 Sentry Key® Theft Deterrent System

Remote Keyless Entry
 Tire Pressure Monitoring System with display
 Tire Fill Alert System
 ParkView® Rear Back-Up Camera¹
 Electronic Parking Brake

APPEARANCE PACKAGES



Chrome

Includes chrome grille surround and front brow bezel, chrome bumpers, chrome RAM grille badge, 18-inch cast-aluminum wheels with premium paint finish and cloth 40/20/40 bench seat

BIG HORN®



POWERTRAIN

3.6L Pentastar® V6 WT with eTorque engine/8-speed automatic
 5.7L HEMI® V8 MDS WT engine/8-speed automatic
 5.7L HEMI V8 MDS WT with eTorque engine/8-speed automatic

STANDARD FEATURES INCLUDE SELECT TRADESMAN FEATURES PLUS:

INTERIOR AMENITIES

Cloth 40/20/40 front bench seat
 Cloth 60/40 rear split-bench seat
 Carpet floor covering
 Manual 4-way driver and passenger seats
 Premium vinyl door trim panel
 3.5-inch monochrome cluster

Leather-wrapped steering wheel
 Hydrographic "metal patina" finish on center stack/console and doors
 3 USB ports - 2 located on lower left and 1 in upper lid of bench seat

EXTERIOR FEATURES

Chrome-surround/Black billet grille
 Chrome front brow bezel
 Chrome bumpers
 Fog lamps

18-inch aluminum wheels
 Chrome-insert door handles
 Big Horn badge
 Manual-folding/power mirrors

CAPABILITY & FUNCTIONALITY

Electronic shift-on-demand transfer case (4x4 only)
 Rear manual sliding window

"Tailgate-ajar" warning lamp

APPEARANCE PACKAGES



Sport

Includes body-color grille surround and front brow bezel, body-color bumpers, monotone paint, body-color mirrors, body-color door handles and monotone Black interior trim

Black

Includes Black grille surround and front brow bezel, Black bumpers, 20-inch cast-aluminum Black-painted wheels, Black monotone paint, Black badges, Black headlamp bezels, Black RAM grille badge, Black taillamp bezels, Black exhaust tips (with HEMI V8), monotone Black interior trim and cloth bucket seats



RAM 1500 TRIM LEVELS

REBEL®



POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque engine/8-speed automatic
 5.7L HEMI® V8 Multi-Displacement System (MDS) WT engine/8-speed automatic
 5.7L HEMI V8 MDS WT with eTorque engine/8-speed automatic

STANDARD FEATURES INCLUDE SELECT BIG HORN FEATURES PLUS:

INTERIOR AMENITIES

Unique Black interior trim with Red accents
 Vinyl/cloth bucket seats with tire-tread pattern
 Full-length reconfigurable center console
 60/40 rear split-bench seat
 Rebel rubber floor mats

12-way power seats (with 4-way power lumbar)
 7-inch Rebel color reconfigurable cluster
 115-volt outlet
 3 USB ports
 SiriusXM® Radio² with 1-year included trial

EXTERIOR FEATURES

Black-surround unique grille
 Sport performance hood
 Powder-coated bumpers
 LED headlamps and taillamps with Black bezels
 LED fog lamps
 Body-color door handles

Unique Black wheel flares
 18-inch unique aluminum wheels
 LT18 OWL On-/Off-road tires
 Unique RAM scripted aluminum tailgate with dampened opening assist
 Black dual exhaust included with HEMI V8 engines

CAPABILITY & FUNCTIONALITY

Electronic shift-on-the-fly part-time transfer case (4x4 only)
 Class IV hitch receiver
 Bilstein® off-road shocks
 Tow hooks
 Fuel tank skid plate

Electronic power steering skid plate
 Transfer case skid plate
 Front suspension skid plate
 New electronic locking rear axle (Locker)
 1-inch raised ride height
 Rear power sliding window

SAFETY & SECURITY

Hill Descent Control

APPEARANCE PACKAGES



Monotone Paint

Includes lower Black paint color delete

LARAMIE®



POWERTRAIN

3.6L Pentastar® V6 WT with eTorque engine/8-speed automatic
 5.7L HEMI® V8 MDS WT engine/8-speed automatic
 5.7L HEMI V8 MDS WT with eTorque engine/8-speed automatic

STANDARD FEATURES INCLUDE SELECT BIG HORN FEATURES PLUS:

INTERIOR AMENITIES

Leather-trimmed 40/20/40 bench seat
 12-way power seats (with 4-way power lumbar)
 Heated and ventilated front seats with memory
 60/40 rear split-bench seat
 7-inch premium color cluster
 10-speaker premium audio system with subwoofer
 SiriusXM Radio² with 1-year included trial

Uconnect® 4 with 8.4-inch display
 5 USB ports, 2 power outlets
 Universal Garage Door Opener
 Dual-Zone Automatic Temperature Control
 LED ambient interior lighting
 Rear power sliding window

EXTERIOR FEATURES

Chrome-surround/chrome billet grille
 Chrome front and rear bumpers
 Body-color wheel flares
 LED headlamps and taillamps with chrome bezel
 LED fog lamps

18-inch cast-aluminum wheels
 P18 BSW All-Season tires
 Chrome-insert door handles
 Laramie badge
 Power-folding mirrors with chrome mirror cap

CAPABILITY & FUNCTIONALITY

Remote proximity Keyless Go
 Class IV hitch receiver

Remote start¹⁹

APPEARANCE PACKAGES



Chrome

Includes monotone paint, chrome hood/surround moldings, chrome tow hooks and chrome wheel-to-wheel side steps

Sport

Includes monotone paint, Sport performance hood, body-color grille surround, body-color bumpers, body-color door handles/mirror caps, Black leather-trimmed interior, front bucket seats with center console and 20-inch aluminum wheels with premium painted and polished inserts



Black

Includes Black monotone paint, Black body-color grille surround, Black body-color bumpers, Black body-color door handles/mirror caps, 22-inch Black painted wheels, Black badges, Black headlamp and taillamp bezels, Black leather-trimmed interior, bucket seats and Black exhaust tips (with HEMI V8)

RAM 1500 TRIM LEVELS

LARAMIE LONGHORN®



POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VT) with eTorque engine/8-speed automatic
 5.7L HEMI® V8 Multi-Displacement System (MDS) VT engine/8-speed automatic
 5.7L HEMI V8 MDS VTI with eTorque engine/8-speed automatic

STANDARD FEATURES
 INCLUDE SELECT LARAMIE® FEATURES PLUS:

INTERIOR AMENITIES

Longhorn specific premium leather and wood interior treatment
 Premium leather bucket front seats with full-length center console
 60/40 rear split reclining bench seat with fold-down console
 SiriusXM® Radio² with 1-year included trial

EXTERIOR FEATURES

Unique bright-surround/billet grille
 Premium LED headlamps
 Chrome tow hooks
 LED taillamps
 LED fog lamps

CAPABILITY & FUNCTIONALITY

Power-release tailgate
 Spray-in bedliner

SAFETY & SECURITY

ParkSense® Front and Rear Park Assist with Rear ParkSense Stop²

APPEARANCE PACKAGES



Two-Tone Paint

Includes RV Match Walnut Brown paint for the lower body, front and rear bumpers, wheel flares, running boards and wheel inserts

LIMITED



POWERTRAIN

3.6L Pentastar V6 VT with eTorque engine/8-speed automatic
 5.7L HEMI V8 MDS VTI engine/8-speed automatic
 5.7L HEMI V8 MDS VTI with eTorque engine/8-speed automatic

STANDARD FEATURES
 INCLUDE SELECT LARAMIE LONGHORN FEATURES PLUS:

INTERIOR AMENITIES

Limited specific premium leather and wood interior treatment
 Premium leather bucket front seats with full-length center console/reclining
 60/40 rear split reclining bench seat with fold-down console
 SiriusXM Radio² with 1-year included trial

EXTERIOR FEATURES

Chrome-surround Limited specific grille
 20-inch cast-aluminum wheels with premium painted inserts

SAFETY & SECURITY

Blind Spot Monitoring³ with Rear Cross-Path and Trailer Detection⁴

APPEARANCE PACKAGES



Body-Color Bumper Group

Includes front and rear body-color bumpers

RAM 1500 INTERIOR FABRICS



Vinyl Bench, Diesel Gray/Black Tradesman®



Cloth Bench, Black
 Optional on Tradesman



Cloth Bench/Bucket, Diesel Gray/Black Big Horn®

Cloth Bench/Bucket, Light Mountain Brown/Black Big Horn



Cloth Bench/Bucket, Black
 Big Horn/Big Horn with Sport or Black Appearance Packages



Vinyl/Cloth Bucket, Black/Dark Ruby Red Rebel®



Leather-Trimmed Bench/Bucket, Black
 Laramie®/Laramie with Sport or Black Appearance Packages

Leather-Trimmed Bench/Bucket, Light Frost Beige/Mountain Brown Laramie



Premium Leather Bucket, Cattle Tan/Black
 Laramie Longhorn®



Premium Leather Bucket, Light Mountain Brown/Mountain Brown
 Laramie Longhorn

Premium Leather Bucket with Laser etching, Light Mountain Brown/Mountain Brown
 Laramie Longhorn



Premium Leather Bucket, Black Limited



Premium Leather Bucket, Light Frost Beige/Indigo Limited

RAM 1500 WHEELS



18-inch Steel Painted Standard on Tradesman® (WB7)



18-inch Cast-Aluminum Painted Standard on Big Horn® Included with Max Tow Package on Tradesman and Laramie® (WB8)



18-inch Cast-Aluminum Premium Paint Optional or included with Chrome Package on Tradesman Included with Off-Road Package on Big Horn (WB9)



18-inch Cast-Aluminum Painted/Polished Black Finish Standard on Rebel® (WB1)



18-inch Cast-Aluminum Standard on Laramie (WBC)



20-inch Cast-Aluminum Chrome-Clad Optional on Big Horn (WBX)



20-inch Cast-Aluminum Painted Black Included with Black Package on Big Horn (WRW)



20-inch Cast-Aluminum Premium Chrome-Clad Optional on Big Horn (WRD)



20-inch Cast-Aluminum Premium Painted/Polished Optional on Laramie with P1 or P2 Equipment Groups (WRG)



20-inch Cast-Aluminum Premium Paint/Polished/Insert Included with Sport Package on Laramie (WRU)



20-inch Cast-Aluminum Premium Paint/Polish Standard on Laramie Longhorn® (WRV)



20-inch Cast-Aluminum Premium Paint/Polish Included with two-tone paint on Laramie Longhorn (WRG)



20-inch Cast-Aluminum Premium Paint/Partial Clad Standard on Limited (WRH)



22-inch Cast-Aluminum Polished/Premium Paint Optional on Laramie with Sport Package Included on Laramie with Black Package (WPM)



22-inch Cast-Aluminum Premium Paint Optional on monotone Laramie Longhorn or Limited (WPZ)

CONFIGURATIONS

	QUAD CAB*	CREW CAB	5' 7" BOX	6' 4" BOX	40/20/40 BENCH SEAT	BUCKET SEATS
TRADESMAN	•	•	CREW CAB	ALL CABS	S	N/A
BIG HORN	•	•	CREW CAB	ALL CABS	S	OPTIONAL
REBEL	•	•	CREW CAB	QUAD CAB	N/A	S
LARAMIE	•	•	CREW CAB	ALL CABS	S	OPTIONAL
LARAMIE LONGHORN	N/A	S	CREW CAB	CREW CAB	N/A	S
LIMITED	N/A	S	CREW CAB	CREW CAB	N/A	S

• = Available Configuration N/A = Not Available S = Standard Configuration

RAM 1500 EXTERIOR COLORS



Bright White



Ivory White Tri-Coat



Billet Silver



Maximum Steel Metallic



Granite Crystal



Diamond Black Crystal



Blue Streak Pearl



Patriot Blue



Black Forest Green



Flame Red



Delmonico Red Pearl



Rugged Brown



REBEL® SHOWN IN FLAME RED WITH DIAMOND BLACK LOWER



LARAMIE® SHOWN IN MAXIMUM STEEL WITH BILLET SILVER LOWER



LARAMIE LONGHORN® SHOWN IN IVORY WHITE WITH RV MATCH WALNUT BROWN METALLIC LOWER

PAINT COLORS AND TWO-TONE OPTIONS

	Bright White	Ivory White	Billet Silver	Maximum Steel	Granite Crystal	Diamond Black Crystal	Blue Streak	Patriot Blue	Black Forest Green	Flame Red	Delmonico Red Pearl	Rugged Brown
TRADESMAN®	M	N/A	M	M	M	M	M	M	M	M	M	M
BIG HORN®	M	N/A	M	M	M	M	M	M	M	M	M	M
REBEL	M ■	N/A	M ■	M ■	M ■	M	N/A	N/A	N/A	M ■	N/A	N/A
LARAMIE	N/A	M ■	M	M ■	M ■	M ■	M ■	M ■	M ■	M ■	M ■	M ■
LARAMIE LONGHORN	N/A	M ■	M ■	M ■	N/A	M ■	N/A	M ■	N/A	N/A	M ■	M ■
LIMITED	N/A	M	M	M	M	M	N/A	M	N/A	N/A	M	N/A

M = Available Monotone Color ■ = Diamond Black Lower ■ = Billet Silver Lower ■ = RV Match Walnut Brown Metallic Lower N/A = Not Available

TO SEE EXAMPLES OF ALL POSSIBLE PAINT COMBINATIONS, VISIT RAMTRUCKS.COM

2019 RAM 1500

	BASE/SM/MP	FE	SE	DE	RE	L	H	U	LIMITED
CPDS	A	F	Z	W	H	K	M		
INTERIOR (continued)									
- Vinyl/leath bucket front seats - Bucket seats, unique 2-tone with new tread pattern and embroidery, 8-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), 4-way power driver lumbar (fore/aft, up/down), 4-way manual passenger seat (fore/aft, seatback recline), 4-way manual adjustable head restraints (up/down, fore/aft), outboard positions only, Ram's Head logo on inside surface, map pocket (back of outboard seats) rear seats are 60/40 stadium-folding bench, outboard head restraints manual dump feature					S				
- Leather-trimmed bench front seats - 40/20/40 split bench, 8-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), 8-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), 4-way power driver lumbar (fore/aft, up/down), 4-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints (up/down, fore/aft), outboard positions only, map pocket (back of outboard seats) rear seats, 60/40 stadium-folding bench (Quad Cab and base Crew Cab only), 60/40 stadium-folding bench with manual recline and center 20% fold-down console (not available with Quad Cab; included with P1 and P2 Equipment Packages), outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with P2 Equipment Packages)						S			
- Leather-trimmed bucket (optional with P1 and P2 Equipment Packages; included with Sport Appearance Package) - Front bucket seats, 8-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), 8-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), 4-way power driver lumbar (fore/aft, up/down), 4-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints (up/down, fore/aft), outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket (back of outboard seats) rear seats, 60/40 stadium-folding bench (Quad Cab* only), 60/40 stadium-folding bench with manual recline and center 20% fold-down console (Crew Cab only), outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with P2 Equipment Packages)							OP		
- Premium leather bucket (filagree) front seats - Bucket seats, 8-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), 8-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), 4-way power driver lumbar (fore/aft, up/down), 4-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints (up/down, fore/aft), outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket (back of outboard seats) rear seats, 60/40 stadium-folding bench with manual recline and center 20% fold-down console, outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with R1 Equipment Package)								S	
- Premium leather bucket (non-filagree) front seats - Bucket seats, 8-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), 4-way power driver lumbar (fore/aft, up/down), 4-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints (up/down, fore/aft), outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket (back of outboard seats) rear seats, 60/40 stadium-folding bench with manual recline and center 20% fold-down console, outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with R1 Equipment Package)									O
- Premium leather bucket front seats - Bucket seats, 8-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), 8-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), 4-way power driver lumbar (fore/aft, up/down), 4-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints (up/down, fore/aft), outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket (back of outboard seats) rear seats, 60/40 stadium-folding bench with manual recline and center 20% fold-down console, outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with R1 Equipment Package)									S
SHIFTER - Rotary		S	S	S	S	S	S	S	S
- Black		P	P	P					
- Bright					P	P	P	P	
SILL PLATES - Door sill scuff plates (plastic)		S	S	S	S				
- Door sill scuff plates (metal)					S	S	S		
SPEED CONTROL - Cruise control		S	S	S	S	S			
- Adaptive Cruise Control with Stop & Go* (included in Advanced Safety Package)					P	P	P		
START - Keyless Go (push-button start)		S	S	S	S	S			
STEERING COLUMN - Manual tilt/telescoping		S	S	S	S	S			

S = Standard O = Optional P = Part of a Package

2019 RAM 1500

	BASE/SM/MP	FE	SE	DE	RE	L	H	U	LIMITED
CPDS	A	F	Z	W	H	K	M		
SAFETY AND SECURITY FEATURES									
AIR BAGS* - Advanced multistage front driver and passenger		S	S	S	S	S	S	S	S
- Supplemental side-curtain		S	S	S	S	S	S	S	S
- Supplemental side seat		S	S	S	S	S	S	S	S
BELT ALERT - Driver		S	S	S	S	S	S	S	S
- Passenger		S	S	S	S	S	S	S	S
BRAKES - Power-assisted 4-wheel antilock		S	S	S	S	S	S	S	S
- Brake override		S	S	S	S	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) ¹		S	S	S	S	S	S	S	S
- Brake Assist		S	S	S	S	S	S	S	S
- Electronic Roll Mitigation		S	S	S	S	S	S	S	S
BRAKES - Hill Start Assist ²		S	S	S	S	S	S	S	S
- Rainy Day Braking		S	S	S	S	S	S	S	S
- Ready Alert Braking		S	S	S	S	S	S	S	S
- All-Speed Traction Control		S	S	S	S	S	S	S	S
TRAILER SWAY DAMPING ³									
HILL DESCENT CONTROL - Included with Off-Road Group		P	P	P	P	P	P	P	P
ELECTRONIC PARKING BRAKE		S	S	S	S	S	S	S	S
CAMERA - ParkView [®] Rear Back-Up Camera ⁴ with dynamic grid lines and center lines		S	S	S	S	S	S	S	S
SURROUND-VIEW CAMERA ⁵ - Included in Advanced Safety Group; included in M1 Equipment Package; not available with ParkView Rear Back-Up Camera ⁴							P	P	P
BLIND SPOT MONITORING ⁶ WITH REAR CROSS-PATH AND TRAILER DETECTION ⁷ (optional with H2 and X2 Equipment Packages; requires Premium Lighting Group on B1g Horn, P1, P2 and R1 Equipment Packages)							O	P	P
FORWARD COLLISION WARNING ⁸ (adaptive emergency braking; included in Advanced Safety Group)								P	P
LANESENSE [®] LANE DEPARTURE WARNING PLUS ⁹ (included in Advanced Safety Group)								P	P
HEAD RESTRAINTS, FRONT - Outboard - 4-way manual adjustable (up/down, fore/aft)		S	S	S	S	S	S	S	S
HEAD RESTRAINTS, REAR - Manual dump feature on outboard seating positions		S	S	S	S	S	S	S	S
PARKING SENSORS ¹⁰									
PARKSENSE [®] FRONT AND REAR PARK ASSIST WITH REAR PARKSENSE STOP ¹¹ (optional with H1 and X1 Equipment Packages; included in H2, X2, P2 and P1 Equipment Packages)							O	P	P
PARALLEL AND PERPENDICULAR PARK ASSIST ¹² (included in Advanced Safety Group)								P	P
REMOTE KEYLESS ENTRY ¹³									
CONTROLS FOR POWER LOCKS (including doors, tailgate and RamBox [®] System when so equipped)		S	S	S	S	S	S	S	S
- Illuminated entry system, panic alarm; includes 2 transmitters (included in L1 Equipment Package)									
REMOTE START ¹⁴ - Key fob activation (optional; included in H2 and X2 Equipment Packages)							O	P	P
RESTRAINTS - Front 3-point seat belts, shoulder height-adjustable (outboard seating positions)		S	S	S	S	S	S	S	S
- Front 3-point seat belt (center seating position, bench only)		S	S	S	S	S	S	S	S
- Rear 3-point seat belts (all seating positions)		S	S	S	S	S	S	S	S
LATCH (Lower Anchors and Tethers for Children)		S	S	S	S	S	S	S	S
OCCUPANT CLASSIFICATION SYSTEM		S	S	S	S	S	S	S	S
SECURITY - Sentry Key [®] immobilizer		S	S	S	S	S	S	S	S
- Security alarm (included in H2 and X2 Equipment Packages)							P	P	S
TIRE PRESSURE MONITOR (TPM) - Tire-specific TPM display		S	S	S	S	S	S	S	S
- Tire-fill alert system		S	S	S	S	S	S	S	S
TRAILER BRAKE CONTROLLER - Integrated electronic controller (requires Class IV trailer hitch; included with Trailer-Tow Mirrors and Brake Group)		O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P
APPEARANCE PACKAGES									
CHROME APPEARANCE PACKAGE (TRADESMAN) - Includes chrome front bumpers, chrome rear bumpers, chrome grille surround, 19-inch painted aluminum wheels, P18-inch BSW All-Season tires (optional with L1 Equipment Package)							O		
CHROME APPEARANCE PACKAGE (LARAMIE) - Includes monotone paint, chrome window moldings, chrome tow hooks and chrome wheel-to-wheel side steps (optional with P1 and P2 Equipment Packages; not available with Sport or Black Appearance Packages)								O	
SPORT APPEARANCE PACKAGE (BIG HORN) - Includes monotone paint only, body-color front bumper, body-color rear bumper, body-color grille surround, body-color door handles, body-color mirror cap, (vinyl)cloth bucket; optional with H1 or H2 Equipment Packages)								O	
SPORT APPEARANCE PACKAGE (LARAMIE) - Includes monotone paint only, body-color front bumper, body-color rear bumper, body-color grille surround, body-color door handles, body-color mirror caps, Sport hood, 20-x19-inch cast-aluminum premium paint/polished/insert wheels, P20-inch OWL All-Season tires, leather-trimmed bucket, optional P22-x19-inch BSW All-Season tires (packaged to optional P22-inch wheel) (optional with P1 and P2 Equipment Packages; not available with Chrome Appearance Package)								O	
BLACK APPEARANCE PACKAGE (BIG HORN) - Includes Black exterior paint only, 20-x19-inch cast-aluminum painted Black wheels, 20-inch BSW All-Season tires, Black RAM on front grille, Black Ram's Head on rear tailgate, Black 1500 badges (both sides of hood), Black RAM badges (driver and passenger door), Black 4x4 badge on rear tailgate (4x4 models only), Black engine badge (for 5.7L HEMI V8 only), Black exhaust tip, dual (packaged to 5.7L V8 only), Big Horn painted Black (tailgate), headlamps with dark internal bezels, taillamps with dark internal bezels (optional with H2 Equipment Package only)								O	
BLACK APPEARANCE PACKAGE (LARAMIE) - Includes Black exterior paint only, 22-x19-inch forged aluminum polished premium paint wheels, 22-inch BSW All-Season tires, Black RAM on front grille, Black Ram's Head on rear tailgate, Black 1500 badges (both sides of hood), Black RAM badges (driver and passenger door), Black 4x4 badge on rear tailgate (4x4 models only), Black engine badge (for 5.7L HEMI V8 only), Black exhaust tip, dual (packaged to 5.7L V8 only), Laramie painted Black (tailgate), headlamps with dark internal bezels, taillamps with dark internal bezels (optional with P2 Equipment Package only; not available with Chrome Appearance Package)								O	

S = Standard O = Optional P = Part of a Package

2019 RAM 1500

	BASE/SM/MP	FE	SE	DE	RE	L	H	U	LIMITED
CPDS	A	F	Z	W	H	K	M		
INTERIOR (continued)									
STEERING WHEEL - Urethane		S	S						
- Leather-wrapped					S	S			
- Leather-wrapped, perforated, accent stitching and chrome-color bezels						S			
- Leather-wrapped, rail wood							S	S	
- Heated (included in H2 Equipment Package and X1 Equipment Package)					P	P	S	S	
- Buttons controls - Driver Information Display		S	S	S	S	S	S	S	S
- Buttons controls - Cruise control		S	S	S	S	S	S	S	S
- Buttons controls - Bluetooth [®] hands-free ¹⁵		S	S	S	S	S	S	S	S
- Buttons controls - Adaptive Cruise Control with Stop & Go ²							P	P	P
- Dual-note electric horns		S	S	S	S	S	S	S	S
- Electronic Range Select		S	S	S	S	S	S	S	S
STORAGE - Center stack pull-out drawer (bench seats only)		S	S						
- Front-center underseat storage bin (bench seats only; included with CD player)		P	S						
- Front-seat-center seatback bin (bench seat only)		S	S						
- Front-seat-center console bin (with buckets seats only)					P	S	P	S	
- Rear in-floor storage bins with removable liners (Crew Cab only)		S	S	S	S	S	S	S	S
- Rear underseat storage - Crew Cab only (included in X2 and P2 Equipment Packages; optional with H1, H2 and P1 Equipment Packages)					O	P	P	O	S
SUNROOF - Single-pane, power-operated (Quad Cab only; optional with H2, X2, P1 and P2 Equipment Packages)					O	O			
- Dual-pane, power-operated (Crew Cab only; optional with H2, X2, P1 and P2 Equipment Packages)					O	O	O	O	
SUN VISOR - Passenger-side sun visor mirror		S							
- Passenger-side sun visor mirror and light		S	S	S					
- Driver-side sun visor mirror and light (included in H1 and X1 Equipment Packages) with Universal Garage Door Opener (included in H1, H2, X1 and X2 Equipment Packages)					P	P	S	S	
- Cloth driver/passenger sun visor mirror		S	S	S	S	S	S	S	S
TURN SIGNALS - Three-blade lane change feature		S	S	S	S	S	S	S	S
WINDOW CONTROL - Windows, power (Quad Cab and Crew Cab only); 1-touch up/down driver and front passenger		S	S	S	S	S	S	S	S
- Rear backlight, fixed		S	S						
- Rear backlight, manual sliding					S				
- Rear backlight, power sliding (included in L1, H1 and H2 Equipment Packages on Quad Cab and Crew Cab models; standard on Quad Cab and Crew Cab models on unique and up price classes; not available with manual sliding rear backlight)		P	P	S	S	S	S	S	S
- Rear defroster (with power sliding backlight only; included in H1, H2, X1 and X2 Equipment Packages)					P	P	S	S	
UCONNECT[®] MULTIMEDIA									
BLUETOOTH HANDS-FREE PHONE WITH VOICE CONTROL ¹⁶		S	S	S	S	S	S	S	S
- Front: two 2.5A USB ports - fully functional		S	S	S	S	S	S	S	S
- Middle: one 2.5A USB port - charging only (included with bench and bucket seats)		S	S	S	S	S	S	S	S
- Rear: one 2.5A USB port - fully functional (included in H2 and X2 Equipment Packages)					P	P	S		
- Rear: one 2.5A USB port - charging only (included in H2 and X2 Equipment Packages)					P	P	S		
- Front - auxiliary headphone jack		S	S	S	S	S	S	S	S
- CD player, single-disc, remote (optional with L1 Equipment Package; optional with bench seats on Big Horn and Laramie; included in H1, X1 and P1 Equipment Packages with bucket seats)		O	O	P	P	O	P	S	
POWER - Accessory delay		S	S	S	S	S	S	S	S
- Front seat, 12-volt ignition feed		S	S	S	S	S	S	S	S
- Front seat, 115-volt outlet (3-prong), battery-fed (optional with L1 Equipment Package; included in H2 Equipment Package)		O	P	S	S	S			
- Rear seat, 115-volt outlet (3-prong), battery-fed (included in H2 and X2 Equipment Packages)					P	P	S	S	
- RamBox [®] System, 115-volt outlet (3-prong), battery-fed (included with RamBox System)					P	P	P	P	P
- Front seat, wireless charging pad (available with bucket seats only; included in P2 and R1 Equipment Packages)							P	P	S
- 400-watt inverter (included in H2 Equipment Package)		P	P	S	S	S	S	S	S
RADIOS - Uconnect 3 with 7-inch display		S	S	S	S	S			
- Uconnect 4 with 8.4-inch display (included in H1, H2, X1 and X2 Equipment Packages)					P	P	S		
- Uconnect 4C NAV with 8.4-inch display (optional with H1, H2, X1 and X2 Equipment Packages; included in P2 Equipment Package)					O	O	P	S	
- Uconnect 4C NAV with 12-inch display (optional with H2 and X2 Equipment Packages; included in R1 Equipment Package)									
RADIO CONTROLS - Steering wheel-mounted		S	S	S	S	S	S	S	S
SIRIUSXM [®] RADIO ¹⁷ - Included in L1, H1 and H2 Equipment Packages		P	P	P	S	S	S	S	S
- SiriusXM Traffic Plus ¹⁸					P	P	P	S	
- SiriusXM Travel Link ¹⁹					P	P	P	S	
SOUND SYSTEM - Six-speaker system		S	S	S	S	S			
- Alpine [®] 10-speaker system (optional with H1, H2, X1 and X2 Equipment Packages)		O	O	S	S				
- Harman Kardom [®] 19-speaker system (included in P2, R1 and M1 Equipment Packages; not available with Quad Cab)					P	P	P		
SIRIUSXM GUARDIAN [™] SERVICES - Built-in cellular connection (included with UAV and UAV radios)							P	P	P
UCONNECT FEATURES - Power side step personalization (included with power side steps)							P	P	P
- Apple CarPlay [™] /Google Android Auto [™] (included with 8.4-inch and 12-inch radio)							P	P	S
- Active Noise Cancellation (included on 5.7L HEMI [®] V8 engines)		P	P	P	P	P	P	P	P

2019 RAM 1500

	BASE/SM/MP	FE	SE	DE	RE	L	H	U	LIMITED
CPDS	A	F	Z	W	H	K	M		
EQUIPMENT PACKAGES									

RAM 1500 SPECIFICATIONS

RAM 1500 CARGO BOX DIMENSIONS

All dimensions are in inches (millimeters) unless otherwise noted.

BOX SIZE	57"	64"
SAE VOLUME, cu ft (cu m)	53.9 (1.5)	61.5 (1.7)
LENGTH AT FLOOR, TAILGATE CLOSED	67.4 (1.71)	76.3 (1.93)
CARGO WIDTH	66.4 (1.69)	66.4 (1.69)
DISTANCE BETWEEN WHEELHOUSINGS	51.0 (1.29)	51.0 (1.29)
DEPTH	21.4 (0.54)	21.5 (0.54)
TAILGATE OPENING WIDTH	60.0 (1.52)	60.0 (1.52)

RAM 1500 EXTERIOR DIMENSIONS

All dimensions are in inches (millimeters) unless otherwise noted.

MODEL - TIRE SIZE	QUAD CAB* PICKUP		CREW CAB PICKUP			
	2W0 - 275/55R20	4W0 - 275/55R20	2W0 - 275/55R20	6W*	57"	4W0 - 275/55R20
WHEELBASE (NOMINAL)	140.5 (3589)	140.5 (3589)	149.6 (3872)	153.5 (3899)	149.6 (3872)	153.5 (3899)
TRACK, FRONT	68.5 (1.74)	68.5 (1.74)	68.5 (1.74)	68.5 (1.74)	68.5 (1.74)	68.5 (1.74)
TRACK, REAR	68.1 (1.729)	68.1 (1.729)	68.1 (1.729)	68.1 (1.729)	68.1 (1.729)	68.1 (1.729)
OVERALL LENGTH	229.9 (5844)	229.9 (5844)	232.9 (5916)	241.9 (6142)	232.9 (5916)	241.9 (6142)
OVERALL WIDTH	82.1 (2084)	82.1 (2084)	82.1 (2084)	82.1 (2084)	82.1 (2084)	82.1 (2084)
OVERALL HEIGHT	77.6 (1971)	77.7 (1973)	77.5 (1968)	77.4 (1968)	77.6 (1971)	77.5 (1968)
GROUND CLEARANCE						
FRONT AXLE	7.6 (195)	8.2 (208)	7.8 (199)	7.8 (199)	8.2 (208)	8.1 (207)
REAR AXLE	8.7 (221)	8.7 (221)	8.6 (220)	8.7 (220)	8.7 (220)	8.6 (220)
OPEN TAILGATE TO GROUND	34.8 (879)	34.8 (875)	34.5 (877)	34.3 (872)	34.3 (871)	34.3 (871)
PICKUP BODY HEIGHT	21.4 (545)	21.4 (545)	21.4 (543)	21.4 (543)	21.4 (543)	21.4 (543)
APPROACH ANGLE, degrees	18.1	18.9	18	18.1	18	18.3
DEPARTURE ANGLE, degrees	25.2	25	25.1	25	24.9	24.9
RAMP BREAKOVER ANGLE WITHOUT SKID PLATE, degrees	19.5	19.9	19	19.4	19.5	19.7
RAMP BREAKOVER ANGLE WITH SKID PLATE, degrees	17.8	17.8	19	17.5	17.5	18.7
GROUND CLEARANCE WITHOUT SKID PLATE	8.4 (213)	8.7 (221)	8.3 (211)	8.3 (212)	8.7 (222)	8.6 (220)
GROUND CLEARANCE WITH SKID PLATE		8.2 (208)			8.2 (209)	8.1 (207)

RAM 1500 INTERIOR DIMENSIONS

All dimensions are in inches (millimeters) unless otherwise noted.

	QUAD CAB	CREW CAB
FRONT		
HEAD ROOM	40.9 (1039)	40.9 (1039)
LEG ROOM	40.9 (1040)	40.9 (1040)
SHOULDER ROOM	60.0 (1519)	60.0 (1519)
HIP ROOM	63.4 (1610)	63.4 (1610)
SEAT TRAVEL	8.7 (220)	8.7 (220)
REAR		
HEAD ROOM	39.2 (995)	39.8 (1011)
LEG ROOM	35.5 (902)	42.1 (1070)
SHOULDER ROOM	65.1 (1659)	65.1 (1659)
HIP ROOM	63.4 (1610)	63.4 (1611)
INTERIOR VOLUME		
FRONT, cu ft (cu m)	63.9 (1.8)	63.9 (1.8)
REAR, cu ft (cu m)	53.3 (1.5)	68.5 (1.9)

MAXIMUM PAYLOAD CAPACITIES*

	QUAD CAB PICKUP		CREW CAB PICKUP				
	64"		57"	64"		64"	
3.6L V6 eTORQUE/B-SPEED AUTO	GVWR (lb)	4x2 1,210	4x4 1,710	4x2 1,930	4x4 1,770	4x2 1,880	4x4 1,670
	6,800						
	7,100	2,100	2,300	1,850	1,830	1,830	1,780
5.7L HEMI V8 eTORQUE/B-SPEED AUTO	GVWR (lb)	4x2 1,900	4x4 1,570	4x2 1,840	4x4 1,690	4x2 1,890	4x4 1,780
	6,800						
	7,100	1,600	1,820	1,740	1,780	1,890	1,880

MAXIMUM LOADED TRAILER WEIGHT (LB)*

	QUAD CAB PICKUP		CREW CAB PICKUP					
	64"		57"	64"		64"		
3.6L V6 eTORQUE/B-SPEED AUTO	Axle Ratio	GVWR (lb)	4x2 6,730	4x4 6,410	4x2 6,520	4x4 6,370	4x2 6,500	4x4 6,250
	3.21	11,900	7,730	7,410	7,520	7,370	7,500	7,250
	3.55	12,900	7,730	7,410	7,520	7,370	7,500	7,250
5.7L HEMI V8 eTORQUE/B-SPEED AUTO	Axle Ratio	GVWR (lb)	4x2 8,510	4x4 8,370	4x2 8,440	4x4 8,420	4x2 8,140	4x4 8,140
	3.21	17,000	11,610	11,460	11,540	11,520	11,240	11,240
	3.21	15,900	8,480	8,230	8,350	8,230	8,230	8,020
5.7L HEMI V8 eTORQUE/B-SPEED AUTO	Axle Ratio	GVWR (lb)	4x2 11,560	4x4 11,330	4x2 11,430	4x4 11,330	4x2 11,330	4x4 11,120
	3.92	18,200	12,750					

*Numbers in Black boxes reflect max ratings. 1. Payload and Max Trailer Weight are ESTIMATED values. 2. All weights are shown in pounds unless otherwise stated. 3. Payload and Max Trailer Weight values are rounded to the nearest 10 lb. 4. Payload + GVWR = Base Weight. 5. Trailer Weight Rating (TWR) and Tow Vehicle Trailering Weight are calculated as specified in SAE J2807. Passenger Weight + 300 lb. Options Weight is option content above 33 percent of sales volume. Trailer equipment weight = Class IV receiver hitch is 11 lb. If not already included in options weight. Trailer hitch is 10 lb if TWR is less or equal to 5,000 lb and 85 lb if TWR is greater than 5,000 lb. 6. Payload and Trailer Weight Rating are mutually exclusive. 7. GVWRs, GVWRs and GVWRs should never be exceeded. 8. The recommended tongue weight for a conventional hitch is 10 percent of the gross trailer weight. The maximum tongue weight for Class IV receiver hitch is limited to 1100 lb. 9. Weight-Distributing Hitch is recommended for trailers over 5,000 lb. *When properly equipped.



DRIVE HOME THE POINT: YOU'RE TOTALLY INTO RAM. RAM OUTFITTER

► BORN UNDER THE RAM SIGN. Drive a pickup with total street cred—and then take it with you. Ram Outfitter is where you'll find the useful, the cool and the stylish—from clothing and caps to luggage and tools. Make the Ram identity part of your everyday lifestyle. It's all at RAMTRUCKS.COM/OUTFITTER

¹ Based on latest available competitive information. Class based on light-duty pickups. 2 SiriusXM audio and data services each require a subscription sold separately or as a package by SiriusXM Radio Inc. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-535-2248. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Not all vehicles and services are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations or on all receivers. 3 Available on select Crew Cab models. Based on latest available competitive information. Class based on light-duty pickups. 4 This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. 5 This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. 6 This system is not intended to avoid collisions on its own, nor can FCW detect every type of potential crash. The driver must remain aware of traffic conditions and be prepared to brake and steer to avoid potential collisions at all times. 7 Always look before proceeding. An electronic driver aid is not a substitute for conscientious driving. Always be aware of your surroundings. 8 Based on Ram 1500 Unlimited/Laramie Longhorn standard premium content comparison to Ford F-150 Platinum and Chevy Silverado 1500 High Country Standard. 9. Fish Size Pickup. 10. Voice Text Reply and Voice Texting features require a compatible mobile device enabled with Bluetooth Messaging, Account Profile (MAP), Phone and some other smartphones do not currently support Bluetooth MAP. Visit www.UconnectPhone.com for system and device compatibility. Ensure MAP is ON and incoming message notification is enabled. Vehicle must be registered for Uconnect Access and you must fulfill minimum subscription requirements. Also requires the use of a compatible smartphone that supports text messaging and Bluetooth. Check UconnectPhone.com for device compatibility. 11 Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. 12 Always check vehicle for vehicles prior to changing lanes. 13 Returns the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 Lollipop or higher. Android, Android Auto, YouTube, and other marks are trademarks of Google LLC. 14 Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within cellular range. Customer's existing iPhone data rates apply to Internet-supported features. 15 All SiriusXM Guardian-equipped vehicles come with a 12-month complimentary trial effective on the date of purchase or lease of a new vehicle. Enrollment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. SiriusXM Guardian is available only on equipped vehicles purchased within the United States, Puerto Rico and Canada. Service can only be used where cellular coverage is available. See Uconnect and SiriusXM Guardian Terms of Service for complete service limitations. 16 WiFi subscription required. Vehicle must be properly equipped and in active and usable cellular range for WiFi usage. WiFi hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely. 17 The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride bucked up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 18 In systems, no matter how sophisticated, can repeat the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adjust speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. 19 Apple CarPlay uses your smartphone's data plan. Additional charges may apply. To use Apple CarPlay, you must be in an area with cellular coverage. 20 Remote Vehicle Start not available on all vehicles. You are responsible for using remote features in accordance with any laws, rules or ordinances in effect in your vehicle's location. 20 There may be situations on minor hills (i.e., less than 6%), with a loaded vehicle, when the system will not activate and slight rolling may occur. This could cause a collision with another vehicle or object. Always remember the driver is responsible for braking the vehicle.

© 2018 FCA US LLC. All Rights Reserved. Ram, Mopar, the Ram's Head logo, Big Horn, HEMI, Laramie, Laramie Longhorn, Mopar Vehicle Protection, Pentastar, ParkSense, ParkView, Quad Cab, RamBox, Rebel, Sentry Key, TorqueFlite, Tradesman and Uconnect are registered trademarks, and Active-Level, HFE High Fuel Efficiency & Design and Keyless Enter 'n Go are trademarks of FCA US LLC.

Bildstein is a registered trademark of August-Bildstein GmbH & Co. Harmon Kardon is a registered trademark of Harmon International Industries, Inc. Sirius XM Connected Vehicles Services Inc. Sirius XM, SiriusXM and SiriusXM are all related marks and logos are trademarks of Sirius XM Radio Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Facebook and logo are registered trademarks of Facebook, Inc. The Twitter logo is a service mark of Twitter, Inc. Instagram and logo are registered trademarks of Instagram, Inc. Pinterest and logo are registered trademarks of Pinterest, Inc. Apple CarPlay is a trademark, and iPhone, iPad and Siri are registered trademarks of Apple Inc. Spotify is a trademark of Spotify Global LLC. GooglePlay is a registered trademark of The Google Time & Rubber Company. RAMSERV BOATS is a registered trademark of Ranger Boats, LLC. Alpine is a registered trademark of Boston Acoustics, Inc. Bose is a registered trademark of Bose Corporation. Eikon is a registered trademark of Sumitomo Rubber Industries, Ltd.

About this catalog: since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog may be added without extra cost. Specifications, descriptions, illustrations, materials and all competitive comparisons contained herein are as accurate as possible at the time this publication was approved for printing. FCA US LLC reserves the right to discontinue models at any time as changes, specifications and/or without incurring obligation. Options may be required in combination with other options. For the price of the model with that equipment you desire, or verification of specifications contained here, see your Ram dealer.

JOIN IN



Join fellow Ram enthusiasts and tell your story by post your comments, participating in discussions, and sharing your photos and videos. Join our community on Facebook, Twitter, YouTube, Google+, Pinterest and Instagram.

RAMTRUCKS.COM

Ram is a registered trademark of FCA US LLC.

RAMTRUCKS.COM

©2018 FCA US LLC. All Rights Reserved. Ram is a registered trademark of FCA US LLC.



RAM